### 'Phelpsian' statistical discrimination: A brief history of thought

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drawing (toward the end) on work with Matteo Escudé, Paula Onuchic, Quitzé Valenzuela-Stookey

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### Economists on labour-market discrimination

Theory:

- first contribution, it seems: Edgeworth (1922)
- very influential: Becker (1957)
- surveys: many, recently Onuchic (2023)

Empirics: large lit.

### Statistical discrimination

Two quite distinct strands of thought:

- equilibrium theories following Arrow (1973)
- pure inference theories following Phelps (1972a, 1972b)

Both called 'statistical discrimination'.

Today: the latter.

### 'CliffsNotes'

#### <u>Plot:</u>

- 1 Idea (vaguely)
- 2 Clarification (uncharitably)
- 3 Modernisation (mathematically)
- 4 Revision (Blackwellly)

#### Phelps, 1972a, 1972b Aigner–Cain, 1977 Chambers–Echenique, 2021 Blackwell, 1951, 1953

#### Some themes:

noisy signals parametric models economies & games worry about / maximise E econ with formalisation

- $\rightarrow$  random beliefs
- $\rightsquigarrow$  'flexible' models
- $\rightsquigarrow$  decision problems
- $\rightsquigarrow$  worry about / maximise min
- $\rightsquigarrow$  maths with applications

### Plot

Introduction

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### Setup I: workers

Lotta workers. Each worker has

- a skill type  $\in \Theta$
- a social identity  $\in \{A, B\}$ . Speak of 'group A' & 'group B'.

Use 'probability / **P**' as shorthand for 'fraction of workers'.

Assumption:groups have same skill distribution: $\mathbf{P}(skill = \theta | identity = A) = \mathbf{P}(skill = \theta | identity = B) \quad \forall \theta \in \Theta.$ Assumption:firms care about skill, <u>not</u> identity. $\implies$  if firms observe skill, then HR decisions  $\perp$  identity.'HR decisions':hiring, task assignment, pay, ...

No claim that assumptions are realistic. A thought experiment.

### Setup II: information

 $\frac{\text{Assumption:}}{- \text{ identity}} \quad \text{firms do } \underline{\text{not}} \text{ observe skill. Only observe}$ 

- a (possibly multi-dimensional) covariate  $\in C$  (e.g. CV, test scores, ...)

Describe identity, skill & covariate as 'random variables' with some joint (cross-sectional) dist'n.

To inform HR decisions, firms must guess skill based on observables.

<u>Assumption:</u> firms are correctly-specified Bayesians. That is, for worker with observables (identity, covariate) = (i, c), firm's (subjective) probability  $p(\theta|c, i)$  that this worker has skill =  $\theta$  is

 $p(\theta|c, i) = \mathbf{P}(\text{skill} = \theta | \text{identity} = i, \text{covariate} = c).$ 

### Setup III: firm homogeneity

In Phelps, firms homogenous: same pref's over skill types.

- all care about expectation of f(skill), where  $f: \Theta \to \mathbf{R}$
- idea: single-task economy, skill = 'productivity', f = identity function.
- implication: workers vertically differentiated

Later (Chambers–Echenique): firms (extremely) <u>heterogeneous</u>  $\simeq$  workers horizontally different'd.

### Phelps's idea

so HR decisions depend on identity (not only covariate).

Why? identity  $\perp$  skill, but identity helps interpret covariate.

$$\underline{\text{Example 1:}} \quad f(\text{skill}) \equiv \text{skill} \sim U([0, 1]), \\ \text{covariate} = \begin{cases} \text{skill} & \text{if identity} = A \\ 1 - \text{skill} & \text{if identity} = B. \end{cases}$$

Implies discrimination, says Phelps. Details left to imagination.

### Discrimination in Phelps's model

Phelps says his model predicts discrimination.

- Question 1 (next): discrimination in <u>which</u> HR decisions?
- Question 2 (later): definition of 'discrimination'?

### Definition: random conditional mean

Useful: define random variable  $M^i$  by

$$M^i := \mathbf{E}(f(\text{skill})|\text{identity} = i, \underbrace{\text{covariate}}_{\text{random}}).$$

Describes within-group-*i* heterogeneity ('randomness') of covariate-based estimate (= expectation) of f(skill).

### Charitable reading of Phelps: hiring

Consider hiring. Simplest version: worker hired iff expectation of her f(skill) exceeds a threshold.

 $\implies$  fraction of group *i* hired =  $\mathbf{P}(M^i \ge \text{threshold})$ 

where 
$$M^i = \mathbf{E}(f(\text{skill})|\text{identity} = i, \underbrace{\text{covariate}}_{\text{random}})$$

 $\begin{array}{ll} \underline{\text{Example 2:}} & f(\Theta) = \{1,2\}, \ \text{covariate} = \begin{cases} \text{skill} & \text{if identity} = A \\ \varnothing & \text{if identity} = B \end{cases} \\ \end{subarray}$ 

- if  $\mathbf{E}(f(\text{skill})) < \text{threshold}$ : fraction A hired =  $\mathbf{P}(f(\text{skill}) = 2) > 0$  = fraction B hired
- if  $\mathbf{E}(f(\text{skill})) \ge \text{threshold}$ : fraction A hired =  $\mathbf{P}(f(\text{skill}) = 2) < 1 = \text{fraction } B$  hired.

So Phelps's model predicts discrimination in hiring.

jump to slide 17 / slide 32 / slide 35) 12

### Charitable reading of Phelps: minimum wage

Following variant is closest to what's actually in Phelps (1972a).

Pay in competitive market with minimum wage:

- worker paid expectation of her f(skill) if it's  $\geq \min_{\text{wage}}$
- otherwise worker paid zero (not hired)

Example 2 again: assume  $1 < \min_{wage} < 2$ .

- if  $\mathbf{E}(f(\text{skill})) < \min_{\text{wage}}$ : As' avg. pay =  $2\mathbf{P}(f(\text{skill}) = 2) > 0 = B$ s' avg. pay
- if  $\mathbf{E}(f(\text{skill})) \ge \min_{\text{wage}}$ : As' avg. pay =  $2\mathbf{P}(f(\text{skill}) = 2) < \mathbf{E}(f(\text{skill})) = B$ s' avg. pay

So Phelps's model predicts discrimination in pay.

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### Uncharitable reading of Phelps: pay

Consider pay in a frictionless competitive market: worker paid expectation of her f(skill).

Average pay in group i:  $\mathbf{E}(M^i)$ .

Law of iterated expectations + equal skill distributions:

$$\begin{split} \mathbf{E}\Big(M^A\Big) &= \mathbf{E}\big(\mathbf{E}(f(\text{skill}) \mid \text{identity} = A, \text{covariate})\big) \\ &= \mathbf{E}(f(\text{skill}) \mid \text{identity} = A) \\ &= \mathbf{E}(f(\text{skill}) \mid \text{identity} = B) \\ &= \mathbf{E}\big(\mathbf{E}(f(\text{skill}) \mid \text{identity} = B, \text{covariate})\big) = \mathbf{E}\Big(M^B\Big). \end{split}$$

So Phelps's model predicts  $\underline{no}$  discrimination in pay.

Aigner and Cain (1977)...

- claim that Phelps claimed otherwise,
- 'prove him wrong' as above.

### The critique in full

Fully, Aigner–Cain complain

(1) that Phelps's model predicts no pay discrimination
upshot (next slide): need non-linearity

(2) that 'identity helps interpret covariate' is a red herring– indeed (slide after next)

### Pay discrimination requires non-linearity

Upshot: to have statistical discrimination in pay in frictionless competitive model, pay cannot be expectation of f(skill).

Expectation  $\equiv$  linear function(al) of skill dist'n

 $\left( \begin{smallmatrix} {\rm Riesz\ repres'n} \\ {\rm theorem} \end{smallmatrix} \right)$ 

 $\implies$  pay must be non-linear f'n of skill dist'n.

One story: firms dislike variance of f(skill)  $\implies$  if covariate more informative about skill for A than for B, then A paid more than B on average.

Aigner–Cain seem quite wedded to this story.

It's special, though. In other natural stories, more info not always better. Recall Example 2 on slide 12!

# 'Identity helps interpret covariate' is red herring $\underline{\text{Example 2:}} \quad f(\Theta) = \{0, 1\}, \text{ covariate} = \begin{cases} \text{skill} & \text{if identity} = A \\ \varnothing & \text{if identity} = B \end{cases}$

- recall discrimination occurs
- but identity <u>doesn't</u> help interpret covariate: covariate perfectly reveals identity.

This is very general:

- group *i*'s average outcome (avg. pay, fraction hired, etc.) is a function of the dist'n of f(skill)conditional on 'identity = *i*, covariate random
- this dist'n obviously doesn't change if replace covariate by covariate\* := (covariate, identity), & obviously identity doesn't help interpret covariate\*.

What really matters: <u>what info</u> covariate conveys about skill.

### Some more uncharitable reading

To make point on previous slide, Aigner–Cain invent terms:

(i) 'individual-level discrimination': for some  $c \in \mathcal{C},$ 

$$\mathbf{E}(f(\text{skill})|\text{identity} = A, \text{covariate} = c) \\ \neq \mathbf{E}(f(\text{skill})|\text{identity} = B, \text{covariate} = c).$$

(ii) 'group-level discrimination': different average outcomes for groups A & B.

Phelps employs neither definition; instead leaves meaning of 'discrimination' vague.

Aigner and Cain (1977)...

- claim that Phelps called (i) 'discrimination'
- note that (ii) is a better definition of 'discrimination'.

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### FanFic origin story

#### maths Phelps:

Phelps, R. R. (2000). Lectures on Choquet's theorem (2nd). Springer. https://doi.org/10. 1007/b76887

#### econ Phelps:

Phelps, E. S. (1972b). The statistical theory of racism and sexism. *American Economic Review*, 62(4), 659–661

Chambers and Echenique (2021): apply Phelps to Phelps!

### Chambers–Echenique setup I: firm heterogeneity

Stick with Aigner–Cain story:

- discrimination in pay
- competitive market, no frictions (e.g. minimum wage)
- requisite non-linearity: convexity  $\iff$  info good for avg. pay.

But formalise the story 'non-parametrically' / 'flexibly'  $\iff$  consider (extremely) heterogeneous firms

- $a \underline{\text{task}} \text{ is a vector} \in \mathbf{R}^{\Theta} \quad (\Theta \text{ finite})$ 
  - = surplus as f'n of skill of worker performing the task
- a <u>firm</u> is a finite set of tasks

Assumption: consider <u>all</u> firms.

Firms (very) heterogeneous ('consider all firms')  $\iff$  workers horizontally differentiated (different firms value different skills)

### Chambers–Echenique setup II: production, pay

Production = task assignment.

Given firm  $\subseteq \mathbf{R}^{\Theta}$  & belief  $\in \Delta(\Theta)$  about worker,

 $pay = expected \ surplus = \max_{task \in firm} (belief \cdot task).$ 

 $\begin{array}{ll} A \mbox{ firm's exp. surplus f'n } & \mbox{belief} \mapsto \max_{task \ \in \mbox{ firm}} (\mbox{belief} \cdot task) \\ \mbox{ is a convex f'n } & \Delta(\Theta) \to \mathbf{R}. \end{array}$ 

- all firms  $\simeq$  all convex f'ns  $\Delta(\Theta) \rightarrow \mathbf{R}$  (formally: up to uniform closure)

- 'special case': f'n = mean  $-k \times$  variance

### Summary

	Aigner–Cain	Chambers–Echenique
workers	vertically differentiated	horizontally diff'ed
firms	homogeneous	(very) heterogeneous
surplus	'parametric'	'non-parametric' / 'flexible'
	$(\text{mean} - k \times \text{variance})$	(arbitrary convex f'n)

### Definition: random conditional distribution

Let  $P^i$  be random vector  $\in \Delta(\Theta)$  defined by

$$P_{\theta}^{i} \coloneqq \mathbf{P}(\text{skill} = \theta \mid \text{identity} = i, \underbrace{\text{covariate}}_{\text{random}}) \quad \forall \theta \in \Theta.$$

Describes within-group-i heterogeneity ('randomness') of covariate-based estimate of (= belief about) skill dist'n.

Random belief. 'Belief-based approach'  $\begin{cases} Blackwell, \\ Aumann-Maschler, \\ Kamenica-Gentzkow \end{cases}$ 

CE go as far as to identify covariate with  $P^i$ ! Very modern.

### CE's definition of '(statistical) discrimination'

<u>CE's def'n</u>: (statistical) discrimination against group B iff <u>some</u> firm pays Bs strictly less on avg.:  $\exists$  firm  $\subseteq \mathbf{R}^{\Theta}$  s.t.

$$\mathbf{E}\left(\max_{\mathrm{task} \in \mathrm{firm}} P^A \cdot \mathrm{task}\right) > \mathbf{E}\left(\max_{\mathrm{task} \in \mathrm{firm}} P^B \cdot \mathrm{task}\right)$$

### **Results & interpretation**

Note can view skill = 'state', covariate = 'signal' = 'Blackwell experiment' = 'info structure'.

Question: when is there (CE-def'n) discrimination?

<u>Answer:</u> iff skill dist'n <u>not identified</u> off covariate iff XYZ. Proved via Choquet theory from 'maths Phelps' book.

Big upshot from CE's introduction:

We show that the focus on informativeness in Phelps (1972b) and Aigner and Cain (1977) is misleading. There may be statistical discrimination even when the information structure of one [group] is not more informative than the other. [...] Aigner and Cain trace statistical discrimination to pure informativeness. We argue that the situation is more general.

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### Comments on CE

CE model very natural. Comments on results / interpretation:

- (1) CE's definition of 'discrimination' is weak. Propose a better definition.
- (2) Contrary to CE's claim, in CE's model, discrimination is precisely about informativeness (of covariate about skill).
- (3) Relabelling Blackwell's theorem yields nice characterisation of discrimination in CE's model.

## Better definition of '(statistical) discrimination' <u>New def'n:</u> (statistical) discrimination against group *B* iff <u>both</u> (1) <u>every</u> firm pays *Bs* <u>weakly</u> less on avg.: $\forall$ firm $\subseteq \mathbf{R}^{\Theta}$ , $\mathbf{E}\left(\max_{\mathrm{task} \in \mathrm{firm}} P^A \cdot \mathrm{task}\right) \geq \mathbf{E}\left(\max_{\mathrm{task} \in \mathrm{firm}} P^B \cdot \mathrm{task}\right)$

(2) <u>some</u> firm pays Bs <u>strictly</u> less on avg.:  $\exists$  firm  $\subseteq \mathbf{R}^{\Theta}$  s.t.

$$\mathbf{E}\left(\max_{\mathrm{task} \in \mathrm{firm}} P^A \cdot \mathrm{task}\right) > \mathbf{E}\left(\max_{\mathrm{task} \in \mathrm{firm}} P^B \cdot \mathrm{task}\right)$$

Recall 
$$P_{\theta}^{i} = \mathbf{P}(\text{skill} = \theta \mid \text{identity} = i, \underbrace{\text{covariate}}_{\text{random}}) \quad \forall \theta \in \Theta$$

CE's def'n: (2) only. Can interpret as 'robustness concern': worry about 'worst-case' firm. ('maxmin')

Opinion: that's too weak to deserve name 'discrimination'.

### Discrimination = informativeness I

CE model	$\rightsquigarrow$	Blackwell decision model
skill	$\rightsquigarrow$	state
covariate	$\rightsquigarrow$	signal / experiment / info struc.
task	$\rightsquigarrow$	action
firm	$\rightsquigarrow$	decision problem
(avg.) pay / surplus	$\rightsquigarrow$	(exp.) value

Recall def'n of Blackwell (strictly) less informative:

'weakly lower exp. value in every decision problem(& strictly lower exp. value in some decision problem')

 $\underline{Obs'n:} \quad (\text{new-definition}) \text{ statistical discrimination against } Bs \\ \iff \begin{cases} Bs \text{ weakly lower avg. pay in every firm} \\ \& Bs \text{ strictly lower avg. pay in some firm} \\ \iff \text{ covariate str. less info'tive about skill for } Bs \text{ than for } As \end{cases}$ 

### Discrimination = informativeness I

CE model	$\rightsquigarrow$	Blackwell decision model
skill	$\rightsquigarrow$	state
covariate	$\rightsquigarrow$	signal / experiment / info struc.
task	$\rightsquigarrow$	action
firm	$\rightsquigarrow$	decision problem
(avg.) pay / surplus	$\rightsquigarrow$	(exp.) value

Recall def'n of <u>Blackwell (strictly)</u> less informative: 'weakly lower exp. value in every decision problem

(& strictly lower exp. value in some decision problem')

- <u>Obs'n:</u> <u>CE-definition</u> statistical discrimination against Bs
- $\iff$  Bs strictly lower avg. pay in some firm
- $\iff$  not: Bs weakly higher avg. pay in every firm
- $\iff$  covariate <u>not more</u> info'tive about skill for Bs than for As.

### Discrimination = informativeness II

- <u>Upshot:</u> contrary to CE's claim, in their model, discrimination is precisely about informativeness (of covariate about skill).
- However: ∃ other natural models in which CE's claim is true (recall Example 2 on slide 12).

### Identification and inevitability

Recall <u>Obs'n:</u> <u>CE-definition</u> statistical discrimination

 $\iff$  covariate <u>not more</u> info'tive for Bs than for As.

 $\underline{\text{Corollary:}} \quad \text{`CE-discrimination' against <u>neither</u> As <u>nor</u> Bs} \\ \iff \quad \text{covariate <u>both more and less</u> info'tive for Bs than for As} \\ \iff \quad \text{groups informationally <u>identical</u>. Extremely stringent.} \\ \underline{\text{Upshot:}} \quad \text{on CE's def'n, 'discrimination' is inevitable!} \\ \quad (\text{Not shocking. Again, CE's def'n too weak.})$ 

Modulo details, this is CE's 'identification' result, re-stated in non-econometric language.

### Characterising discrimination in CE's model

Informativeness well-understood, so can borrow insights. E.g.

Blackwell's theorem. The following are equivalent:

- (i) (new-definition) statistical discrimination against Bs: covariate str. less info'tive about skill for Bs than for As
- (ii)  $P^B$  strictly less variable than  $P^A$ in convex-order sense (a.k.a. 'mean-preserving spread')
- (iii) B's covariate is a non-trivial garbling of A's

Recall 
$$P_{\theta}^{i} = \mathbf{P}(\text{skill} = \theta \mid \text{identity} = i, \underbrace{\text{covariate}}_{\text{random}}) \quad \forall \theta \in \Theta$$

### Characterising discrimination in CE's model

Informativeness well-understood, so can borrow insights. E.g.

Blackwell's theorem v2. The following are equivalent:

- (i) <u>CE-definition</u> statistical discrimination against *B*s: covariate <u>not more</u> info'tive about skill for *B*s than for *A*s
- (ii)  $P^B$  <u>not more</u> variable than  $P^A$ in convex-order sense (a.k.a. 'mean-preserving spread')
- (iii) A's covariate is  $\underline{not}$  a garbling of B's

Recall 
$$P_{\theta}^{i} = \mathbf{P}(\text{skill} = \theta \mid \text{identity} = i, \underbrace{\text{covariate}}_{\text{random}}) \quad \forall \theta \in \Theta$$

### Suggestion for future work

One observation:

- Lit since Aigner–Cain very focussed on models in which more info  $\iff$  higher avg. pay.
- But this is quite special. Recall Example 2 on slide 12.
- Needed: analysis of statistical discrimination in labour-market models beyond this special class.

### Thanks!

 $b^2 - 4ac$ 

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