#### The converse envelope theorem

Ludvig Sinander Northwestern University

16 December 2020

paper: arXiv.org/abs/1909.11219

1

Envelope theorem: optimal decision-making  $\implies \boxtimes$  formula.

Textbook intuition:  $\boxtimes$  formula  $\iff$  FOC.

Modern envelope theorem of MS02:<sup>\*</sup> almost no assumptions.

 $\hookrightarrow$  FOC ill-defined, so need different intuition.

My theorem: with almost no assumptions,  $\boxtimes$  formula equivalent to generalised FOC.

- an envelope theorem: FOC  $\implies$   $\boxtimes$
- a converse:  $\boxtimes \implies$  FOC.

Application to mechanism design.

<sup>\*</sup>Milgrom, P., & Segal, I. (2002). Envelope theorems for arbitrary choice sets. Econometrica, 70(2), 583–601. doi:10.1111/1468-0262.00296

#### Environment

Agent chooses action x from a set  $\mathcal{X}$ Objective f(x,t), where  $t \in [0,1]$  is a parameter.

No assumptions on  $\mathcal{X}$ , almost none on f:

(1)  $f(x, \cdot)$  is differentiable for each  $x \in \mathcal{X}$ 

(2)  $f(x, \cdot)$  is 'not too erratic'. (definition: slide 12)

Decision rule: a map  $X : [0,1] \to \mathcal{X}$ .

Associated value function:  $V_X(t) \coloneqq f(X(t), t)$ .

#### Envelope theorem

X satisfies the  $\boxtimes$  formula iff

$$V_X(t) = V_X(0) + \int_0^t f_2(X(s), s) ds$$
 for every  $t \in [0, 1]$ .

Equivalently:  $V_X$  is absolutely continuous and

$$V'_X(t) = f_2(X(t), t)$$
 for a.e.  $t \in (0, 1)$ .

X is optimal iff for every t, X(t) maximises  $f(\cdot, t)$ .

Modern envelope theorem (MS02). Any optimal decision rule satisfies the  $\bowtie$  formula.

## **Textbook** intuition

Differentiation identity:

$$V'_X(t) = \underbrace{\frac{\mathrm{d}}{\mathrm{d}m} f(X(t+m),t)}_{\text{`indirect effect'}} + \underbrace{f_2(X(t),t)}_{\text{`direct effect''}}.$$

$$V'_X(t) = \text{direct effect} \qquad (\boxtimes \text{ formula})$$

$$\iff \text{ indirect effect} = 0 \qquad (FOC).$$

Problem: 'indirect effect' (hence FOC) ill-defined!

 $-f(\cdot,t)$  & X need not be differentiable.

– actions  $\mathcal{X}$  need have no convex or topological structure.

### The outer first-order condition

Disjuncture: in general,  $\bowtie$  formula  $\iff$  FOC.

- one solution: add strong 'classical' assumptions. (slide 13)
- my solution: find the correct FOC!

Decision rule X satisfies the outer FOC iff

$$\frac{\mathrm{d}}{\mathrm{d}m} \int_{r}^{t} f(X(s+m), s) \mathrm{d}s \bigg|_{m=0} = 0 \quad \text{for all } r, t \in (0, 1).$$

'Integrated' version of classical FOC.

- always well-defined
- equivint to classical FOC when latter well-defined. (slide 13)

#### Theorem

#### Envelope theorem & converse.

For a decision rule  $X : [0,1] \to \mathcal{X}$ , the following are equivalent:

(1) X satisfies the oFOC

$$\left.\frac{\mathrm{d}}{\mathrm{d}m}\int_r^t f(X(s+m),s)\mathrm{d}s\right|_{m=0} = 0 \quad \text{for all } r,t\in(0,1),$$

and  $V_X(t) \coloneqq f(X(t), t)$  is absolutely continuous.

(2) X satisfies the  $\boxtimes$  formula

$$V_X(t) = V_X(0) + \int_0^t f_2(X(s), s) ds$$
 for every  $t \in [0, 1]$ .

(proof idea: slide 14)

# Mechanism design application: environment

Agent with preferences f(y, p, t) over physical outcome  $y \in \mathcal{Y}$  and payment  $p \in \mathbf{R}$ .

- type  $t \in [0, 1]$  is agent's private info
- assume single-crossing.

What's new:

- outcome space  ${\mathcal Y}$  is an abstract partially ordered set
- preferences not assumed quasi-linear in payment.

A physical allocation is  $Y : [0,1] \to \mathcal{Y}$ .

Y is implementable iff  $\exists$  payment rule  $P : [0, 1] \rightarrow \mathbf{R}$ s.t. (Y, P) is incentive-compatible.

 $\left(\text{viz.} \quad f(Y(t), P(t), t) \ge f(Y(r), P(r), t) \quad \text{for all } r, t.\right)$ 

## Mechanism design application: theorem

**Implementability theorem.** Under regularity assumptions, any increasing physical allocation is implementable.

Argument:

- fix an increasing physical allocation  $Y:[0,1] \to \mathcal{Y}$
- choose a payment rule P so that  $\boxtimes$  holds
- then by converse envelope theorem, oFOC holds  $\iff$  mechanism (Y, P) is locally IC.
- finally, local IC  $\implies$  global IC by single-crossing.

# Mechanism design application: example

Monopolist selling information.

Physical allocations  $\mathcal{Y}$ : distributions of posterior beliefs, ordered by Blackwell.

By the implementability theorem, any information allocation that gives higher types Blackwell-better signals can be implemented.

## Thanks!



## Definition of 'not too erratic'

A family  $\{\phi_x\}_{x \in \mathcal{X}}$  of functions  $[0, 1] \to \mathbf{R}$  is absolutely equi-continuous (AEC) iff the family

$$\left\{ t \mapsto \sup_{x \in \mathcal{X}} \left| \frac{\phi_x(t+m) - \phi_x(t)}{m} \right| \right\}_{m > 0}$$

is uniformly integrable.

 $(f(x, \cdot) \text{ not too erratic' (slide 3)})$ means precisely that  $\{f(x, \cdot)\}_{x \in \mathcal{X}}$  is AEC.

– a sufficient condition (maintained by MS02):

-  $f(x, \cdot)$  absolutely continuous for each  $x \in \mathcal{X}$ , and

 $-t \mapsto \sup_{x \in \mathcal{X}} |f_2(x,t)|$  dominated by an integrable f'n.

– a stronger sufficient condition:  $f_2$  bounded.

 $\hookrightarrow$  back to environment (slide 3)

## **Classical assumptions**

Classical assumptions:

- $\mathcal{X}$  is a convex subset of  $\mathbf{R}^n$
- action derivative  $f_1$  exists & is bounded
- only Lipschitz continuous decision rules X are considered.

(Bad for applications. Especially the Lipschitz restriction!)

Classical FOC: 
$$\left. \frac{\mathrm{d}}{\mathrm{d}m} f(X(t+m), t) \right|_{m=0} = 0$$
 for a.e.  $t$ .

Classical envelope theorem and converse. Under the classical assumpins, classical FOC  $\iff \bowtie$  formula.

Housekeeping lemma. under the classical assump'ns, oFOC  $\iff$  classical FOC.

 $\hookrightarrow$  back to oFOC (slide 6)

## Proof idea

Textbook intuition was based on differentiation identity:

$$V_X'(s) = \underbrace{\frac{\mathrm{d}}{\mathrm{d}m} f(X(s+m),s)}_{\text{`indirect effect'}} + \underbrace{f_2(X(s),s)}_{\text{`direct effect'}},$$
or (integrating)
$$V_X(t) - V_X(r) = \int_r^t \frac{\mathrm{d}}{\mathrm{d}m} f(X(s+m),s) \Big|_{m=0} \mathrm{d}s + \int_r^t f_2(X(s),s) \mathrm{d}s.$$

I prove that the 'outer' version is always valid:

$$V_X(t) - V_X(r) = \underbrace{\frac{\mathrm{d}}{\mathrm{d}m} \int_r^t f(X(s+m), s) \mathrm{d}s}_{\text{`indirect effect'}} + \underbrace{\int_r^t f_2(X(s), s) \mathrm{d}s}_{\text{`direct effect'}}.$$

The rest is easy:

$$V_X(t) - V_X(r) = \text{direct effect}$$
 ( $\boxtimes$  formula)  
 $\iff$  indirect effect = 0 (oFOC).

 $\hookrightarrow$  back to theorem (slide 7) 14